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(Parker and Moore, 2008: 235-236)

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(William, 1998: 917)



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.(Pacione, 2003: 19-30)

.(Schlemmer and Moller, 1983: 15-50)



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(Macgregor: 1998)

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(Pal and Kumar ,2005: 326)

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(Biderman ,1974:27)

.(Bullock and Susie, 2004)

.(Ibid)

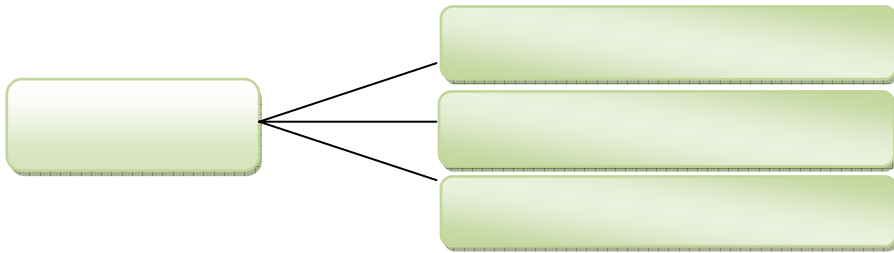
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.(Sirgy and Cornwell, 2001:49)

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Argyle, 1996: 49 :

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.(Ibid: 150)

(Kim, 2002: 47)

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(Andrew an Withey,1976:50)

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(Kim,2002: 47)

(Parker, 1997)



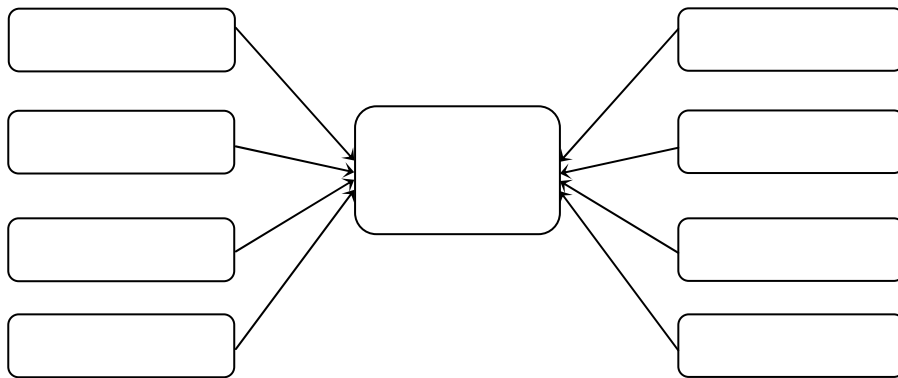
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.(Harvey, 1997: 9)

:(Andrews and Withey, 1976)

(Cummins, 1996)

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Cummins, 1996: 303 :

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(Campbell, Converse and Rogers, 1976: 89)

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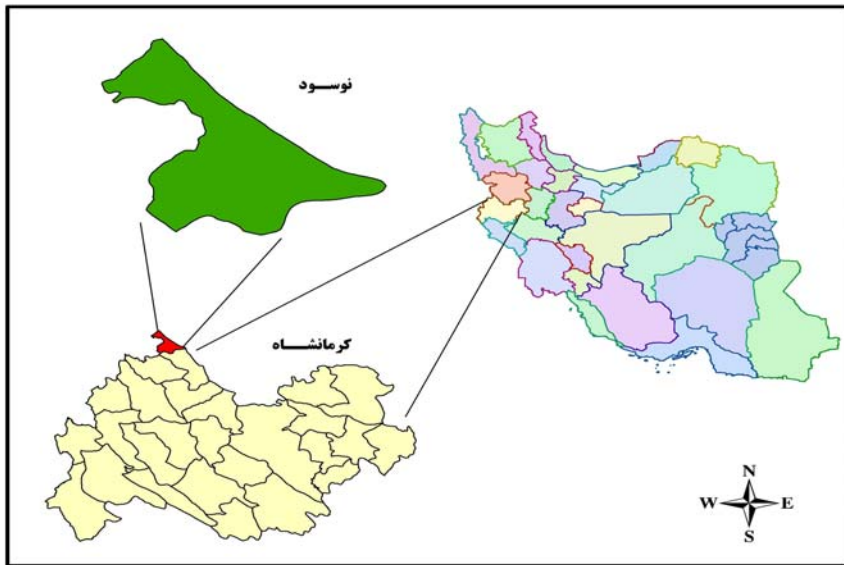
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1. quality of life
3. Michalos
5. Abrams and Campbell

2. Vinhon
4. Viro and Khojita

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